

Beter Bed Holding N.V. – Communication in Progress 2021

Period covered by your Communication on Progress (COP)

From: 01-01-2021 To: 31-12-2021

1. STATEMENT OF CONTINUED SUPPORT BY THE CHIEF EXECUTIVE OFFICER (OWNER OR PRESIDENT IN THE CASE OF SMALL BUSINESSES)

To our stakeholders:

I am pleased to confirm that Beter Bed Holding (BBH) reaffirms its support of the Ten Principles of the United Nations Global Compact in the areas of Human Rights, Labour, Environment anti-Corruption.

In this annual Communication on progress, we describe our actions to continually improve the integration of the Global Compact and its principles into our business strategy, culture and daily operations. We also share this information with our stakeholders using our primary channels of communication.

Sincerely yours,

John Kruijssen
CEO Beter Bed Holding N.V.

2. DESCRIPTION OF ACTIONS

3. MEASUREMENT OF OUTCOMES

For a description of the actions taken and the measurement of the outcomes we refer to our corporate website www.beterbedholding.com, here a digital version of our annual report and sustainability report can be found.